PROJECT 2

SOCIALIZE A CULTURE

The Forty Niners

In the year of 1848 a man that goes by James W. Marshall founded gold at Coloma, California. The information about gold traveled the United States slowly at first and then quickly picked and ended up being herd all around the world, which caused many people to start flocking over to California to find gold. This event is known as the Gold Rush, within those hundreds of thousands people coming over to find gold their was a group of people known as the Forty Niners. They were called the Forty Niners because they all started to heavily come to California in the year 1849. They would arrive by the tens of thousands around every continent and many different sailing and overland routes.

The life of a Forty Niner was rough for many and good for others. On days a miner could dig $2000 of gold a day but on average they would be lucky to find 10$ a day. When time past most easy gold was all found and some made it rich and then again the majority would be lucky to make enough to eat. Not to mention thousands of these miners died on the journey to California or during their diggers. Due to so many people finding gold it drove the prices up on everything to make the average cost of living much more expensive such as if a miner made 6 to 10 dollars a day, food and supplies would surpass that amount every easily.

RESEARCH

Their camping and housing life styles were very horrible living situations compared to others during this time. Most lived in tens and cooked their food over open fires; these meals mainly were beans, bacon, or some local game they caught. Due to all the tents and few wooden buildings, fires would catch and burn down their whole camps and towns. Their winters were awful with heavy rain and snow, which made it hard to mine, along with caused many diseases.

Most of these miners left their families at home, which caused many to become home sick. The way miners contacted back to their families was by letters which was a long time for them to receive and then their was the few that would go into small cities on the way and use telegraphs to communicate with others. They would meet up with other miners and form friendships and small communities to travel with. When they needed to pass time they would play many different card games, gamble and bet on things for fun. Not to mention they also sometimes drink a bottle of whiskey and use humor, resiliency and sometimes despair to escape from their realities that surround them. Also these miners would learn new information and news from local Newspapers.

RESEARCH

5 Needs

Friendships/Get Away from Reality/Contact with Families

The miners tried to create a semblance of community out of life while living in the mines. During the gold rush many miners left their families, so they need friendships and games/gambling to help them get away from the harsh reality of their journey to California to find gold. These games mainly consisted of card games along with some other ways of betting. These miners would also enjoy drinking whiskey to help them get away from reality. Sometimes they would have miner dances as well. They also tried to keep in touch with their families with writing many letters to them, but with transportation being slow it could take up to a few months for one side to receive a letter.

Mining Tools/Supplies/Money&Gold/Maps

The main thing miners needed were their supplies to do their job of trying to find gold. Some of tools would be basic such as shovel, pick, rope, saw, axe, wheelbarrow, knife and a gun, but they would also need things like large pans or Long Toms which are like cradles, which would help swish out the dirty and leave bigger particles to help find the gold easier. They also needed money or to find gold because with so many finding gold it made the cost of living rise exponentially, so if a average person found 6 to 10$ of gold, their food cost and other supply cost would surpass that very easily, such as mining pans were 4 to 8 dollars, beef per pound was 40 to 75 cents and wagon was 40 to 80$ so from that you can see the living cost were quite high. If they had maps or communication with other small miner communities/camps it would help them all find gold so they can live more suitable lifestyle.

Health/Clothing/Shelter/Food

There were many hardships of traveling across the country; the journey alone was hard on their bodies and horses for those who traveled by land. Many of the miners didn't even make the trip and died along the way mainly by disease. This opened a harsh reality to the miners, mostly bad food and illness and sometimes-even death. They mainly lived in tents and few lived in logged cabins. So during the heavy rains and snow during the winter months it caused more illnesses to come up. So if they had a doctor with them or access to communicate with them it could eliminate fewer deaths of the miners.

Transportation

They needed horse or ox driven wagons to travel across the country, but many also sailed on boats through many rivers and around the oceans. With the gold rush coming so big they started to add railroads to make the trip easier.

Small Businesses

With some of the miners quitting mining and starting to open little businesses it helps out all the miners acquire their needs.
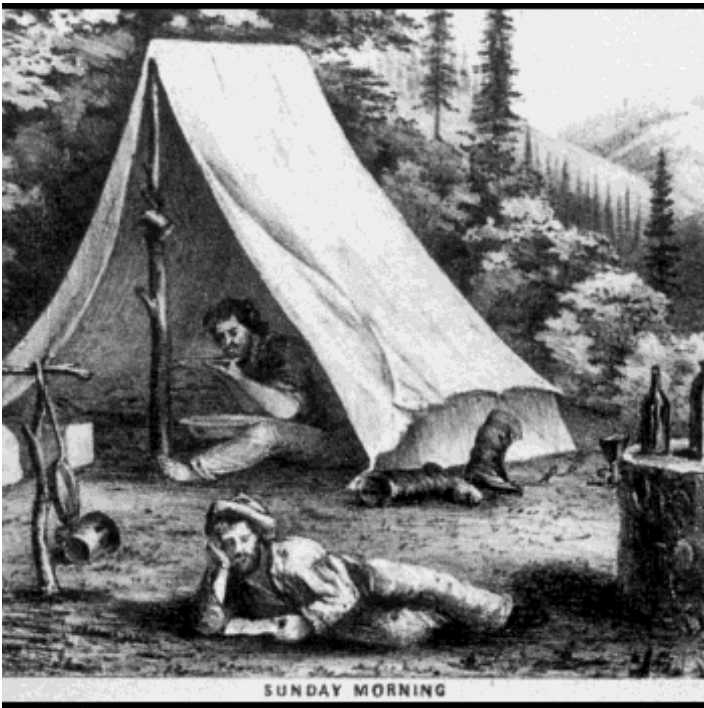
5 NEEDS
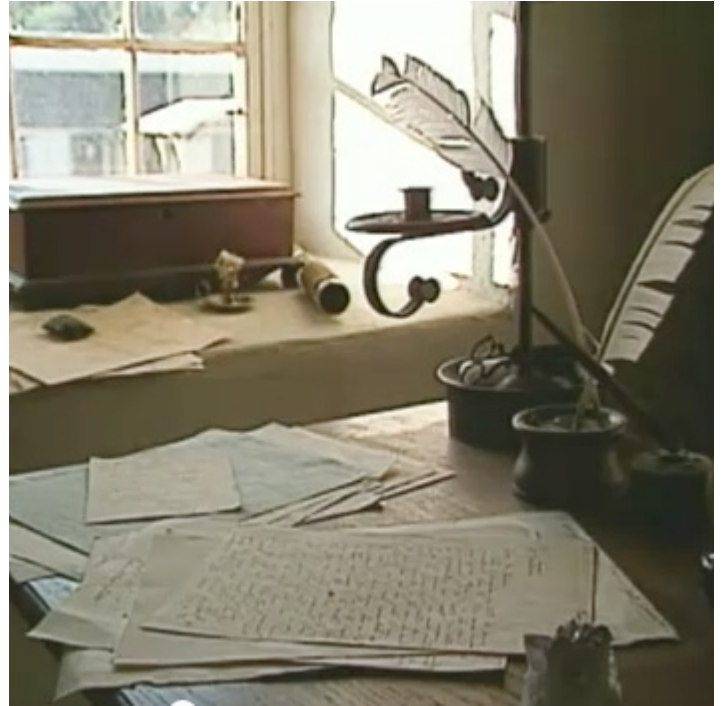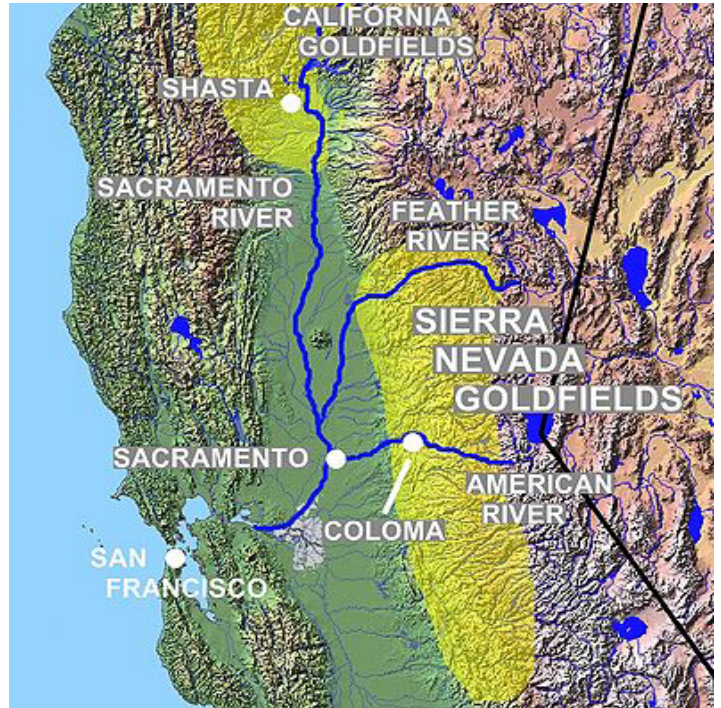
VISUAL IDEATION/REFERENCE
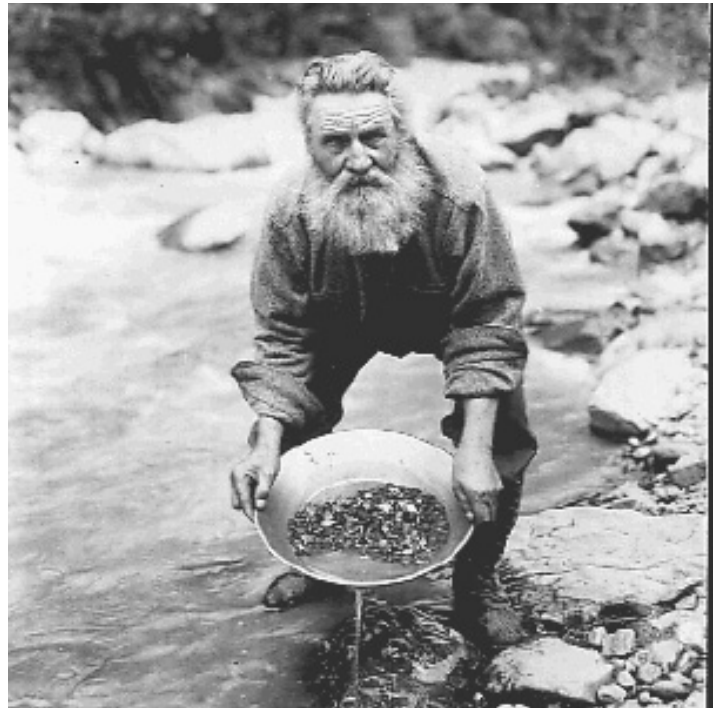
VISUAL IDEATION/REFERENCE

VISUAL IDEATION/REFERENCE

SUNDAY MORNING

Chinese miners, and partners, sluicing

A long tom—and a rare woman—in the placers

...as Perlot

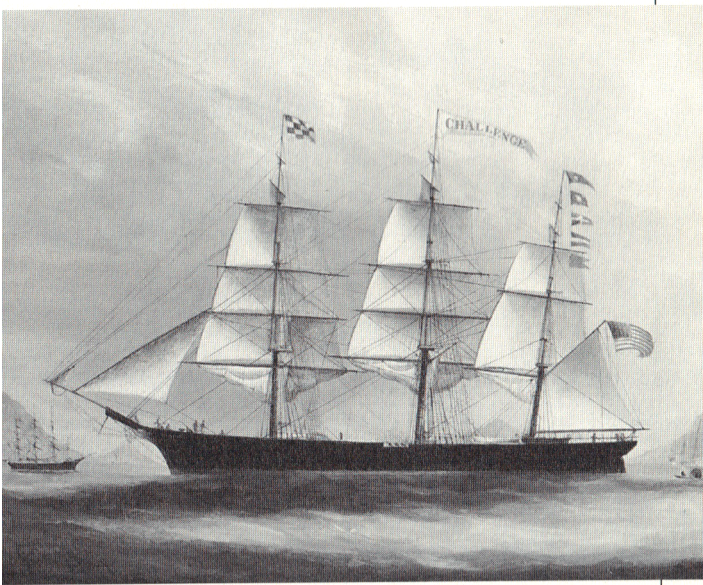## VISUAL IDEATION/REFERENCE

nd bear fights were among the most popular sports of the Gold Rush.
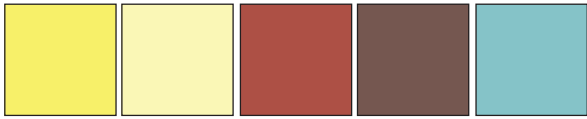rest Collection.)

Ready fo

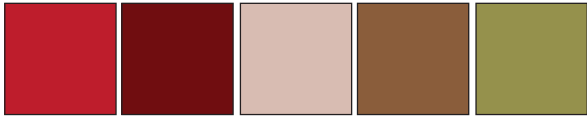The *Challenge*, after surviving Cape Horn

VISUAL IDEATION/REFERENCE

Gold Rush

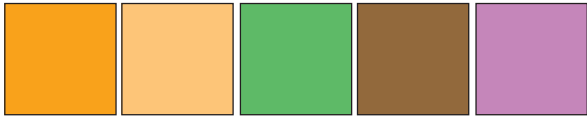gold rush gold rush gold rush

Gold Rush
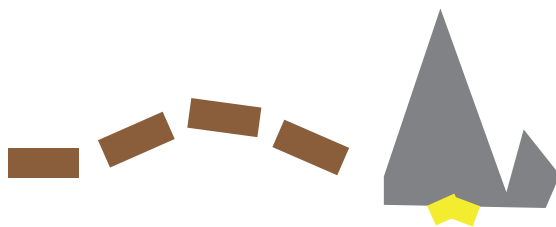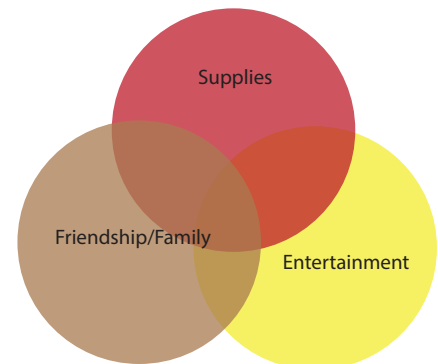
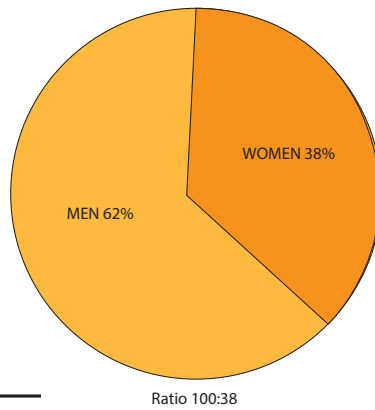gold rush gold rush gold rush

Gold Rush

gold rush gold rush gold rush

Gold Rush

gold rush gold rush gold rush

Gold Rush

gold rush gold rush gold rush

Gold Rush

gold rush gold rush gold rush

Money
(cost)

3$
2$
1$

Supplies

WOMEN 38%

MEN 62%

Ratio 100:38

Supplies

Friendship/Family

Entertainment

VISUAL CREATION

HOT ITEMS

FOO...
TOOL...
...GONS
...KERS

Map Chart

N
W   E
S

—— RIVERS
● CITY
▲ COMMUNITY

A
K
Q
J

Sacramento
San Francisco
San Jose
Monterey
Santa Barbara
Los Angeles

USERNAME/EMAIL
PASSWORD   LOGIN
REMEMBER ME?   FORGOT PASSWORD?
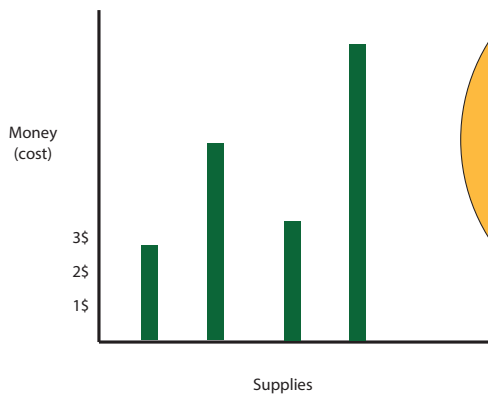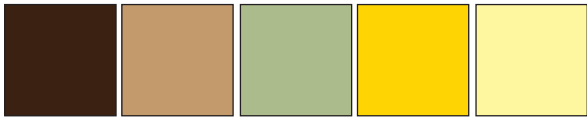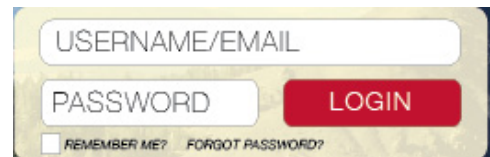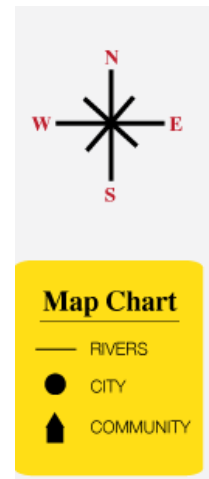
VISUAL CREATION

VISUAL CREATION

MAP/Location

Whole page will become a map. There will be a chart with a Pictograph describing the pictures on the map.

Home Page

This will be a basic homepage with a introduction and nav to the main parts of the site.

STORE

Where miners can order all their basic needs and have special deals on items.

Social/Talking

Page will have a main feed, but also allow for instachat, private message and have access to News around the area.

Entertainment/games.

Miners need to escape reality so here they can listen to music, watch bull usbear fights and most of gamble.

A2 - pE

HOME PAGE!

Background world be one large picture.

HeadLines

NAVAGation

Here will be the Links to the Main Pages.

SEARCH BAR

Where viewers can search for people, supplies etc. On the web site.

Login/Sign up buttons

MAP PAGE

Compass

Search Bar help find area you want.

Page will become the map.

Breakdown of pictures

Pictograph will show/label landmarks/cities etc.

Social Page!

Background Texture.

Insta chat   Post to feed   Private message

Trends

deals

News

Common Trends Deals on Supplies

Posting options insta/mail, Live Feed, Private message

News Feed See what other communities/families are talking about.

SHOP PAGE!

Background Texture

deals of the day / coupon code

NAV for items

clear popular items

Search Bar Hot items

SITE MAP/SKETCHES

USERNAME/EMAIL

PASSWORD   LOGIN

☐ REMEMBER ME?   FORGOT PASSWORD?

NEW TO LE GOLD RUSH? | **SIGN UP**

FULL NAME

USERNAME/EMAIL

PASSWORD

SIGN UP!

LET'S GET DIGGIN!
GOLD RUSH!
WHERE YOU CAN BECOME RICH

SITE MOCKUPS

GOLD RUSH

Search for people, places, & news

HARVEY DENT

HOME ●

HARVEY DENT

Messages

Friends

COMMUNITIES

- FAMILY
- MINERS UNITED
- SAN FRAN
- WE LIKE TO DRINK

LOCAL GATHERINGS

1. CAMP PARTY
2. GROUP MINING
3. COMMUNITY DINNER
4. FAMILYS VISITING

FRONTIER FEED   FAMILY FEED

Post some gold?

SAM BRANNAN *posted 3 hours ago.*
Oh you know just hoarding all my money and going to church missions with my crew.

♡ ⊗   POST TO

SAM BRANNAN *posted 8 hours ago.*
WOOO! Just found me some more gold!

♡ ⊗   POST TO

JOHN FREMONT *posted 14 hours ago.*
Just protected some more people from those damn Natives!

♡ ⊗   POST TO

HARVEY DENT *posted yesterday.*
Where da gold at, y'all!?

♡ ⊗   POST TO

CAMP PARTY *posted 3 hours ago.*
COME OUT TONIGHT AND ENJOY A FREE DRINKS OF WHISKEY AND QUALITY MUSIC!

♡ ⊗   POST TO

ON THE FRONTIER

In recent news people in the San Jose area are having trouble finding gold mines, causing many people to head back home east or struggling to survive at still hope to make a killin' on gold.

Expand

OTHER STORIES

GOLD IN SANFRAN

COLD WINTER COMING

NATIVES TO START FIGHTING BACK

RAILROADS TO CALI

MORE PEOPLE TO MOVE WEST

WILD FIRES

HOME | FRIENDS | MAIL

SITE MOCKUPS

MARKET

Search Store,

SHOPPING CART $0.00 **TOTAL**

FREE TOOL
WITH FIRST
PURCHASE!

OR

50% OFF
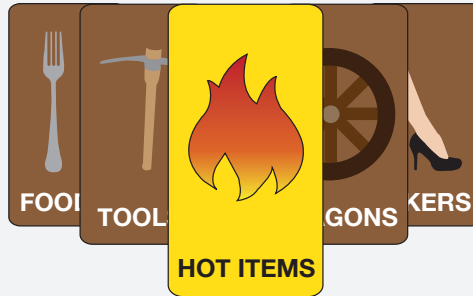
CHEAPER
THAN EVER!
NOW
WHISKEY
WHISKEY
WHISKEY
WHISKEY
WHISKEY
WHISKEY
NOW
CHEAPER
THAN EVER!

FOOD   TOOLS   GONS   KERS

HOT ITEMS

HOT ITEMS

	PRICE	QUANTITY	
PICK AXE An axe to help you break stone, to find gold.	$2.00	1 2 3 4 5	ADD TO BASKET
MINING PAN Helps seek out the gold and gets rid of the dirt.	$6.00	1 2 3 4 5	ADD TO BASKET
WHISKEY 1ᴸⁱᵗᵉʳ Want to feel loose? This will do the trick.	$5.00	1 2 3 4 5	ADD TO BASKET

TRADE

Request Trade   Accept Trade

place items....   *FOR*   place desired items...
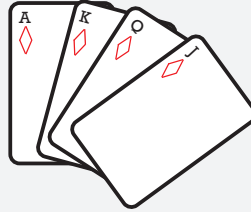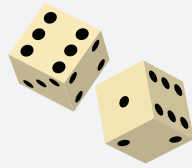
SITE MOCKUPS

MAP

Search Location, City, Mines

N
W E
S

Map Chart

— RIVERS
● CITY
▲ COMMUNITY

Sacramento

San Francisco

San Jose

Monterey

Santa Barbara

Los Angeles

SITE MOCKUPS

GAMES

Search for local game or event.

TIME TO WIN SOME GOLD!

BULL
vs
BEAR

Live Tonight
10pm

POKER
TOURNEY!

AT
8PM

Over
500$
in WINNINGS!

POKER
TOURNEY!

PLACE A BET   PLAY POKER

PLAYER 3
chips: 150$

PLAYER 4
chips: 150$

PLAYER 2
chips: 150$

PLAYER 1
chips: 150$

CHECK
FOLD

RAISE

CALL
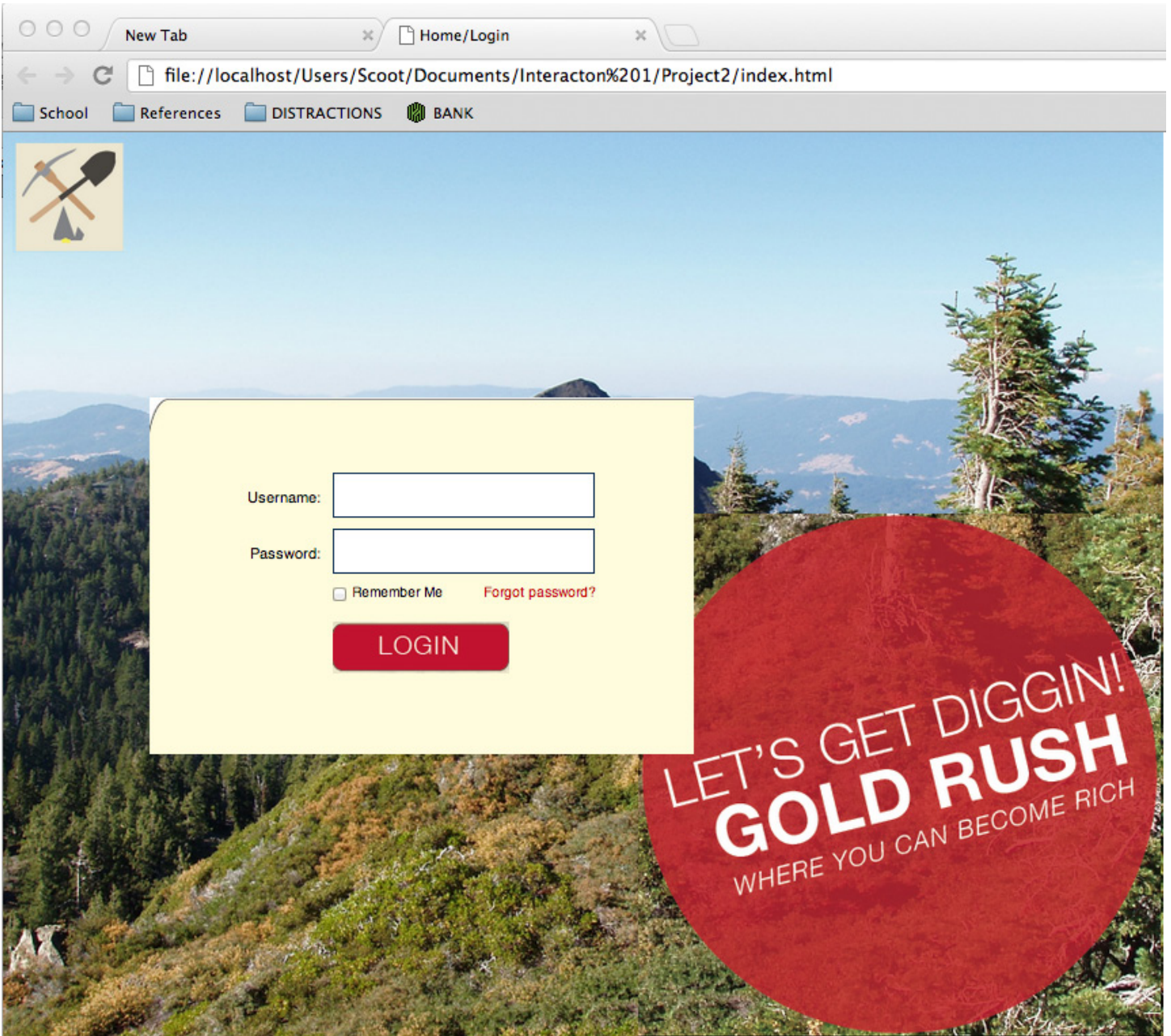
HOME
SOCIAL
STORE
MAP
GAMES

SITE MOCKUPS
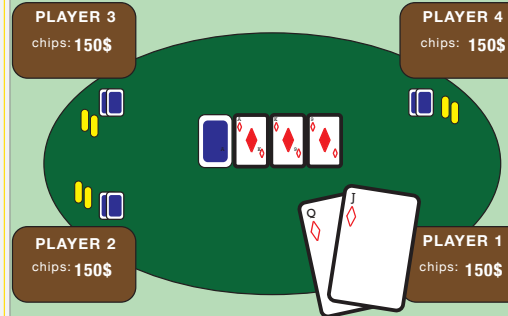
FINAL SITE

```html
<!DOCTYPE html>
<head>
<link href="css/styles.css" rel="stylesheet"
<title>Home/Login</title>


<div class="wrapper">
<body>
</body>

<aside id="logo">
<img src="images/logo.png"/>
</aside>



<aside id="slogan">
<img src="images/solgan.png"/>
</aside>

<aside id="login">

<div id="login-box-name" style="margin-top:2
<div id="login-box-name">Password:</div><div
<br />
<span class="login-box-options"><input type=
<br />
<br />
<a href="social.html"><img src="images/logi

</aside>




</div>



</div>
```

```css
body
{
background-image: url(../images/backgroundpicture.jpg);
width: 100%;
height: 100%;
background-repeat: no-repeat;
}
<hr>
{
float: right;
right: 475px;
top: 250px;
width: 75%;
}
ul
{
list-style-type: none;
font-size: 2em;
color: #fff;
padding: 5px;
margin: 5px;
}
nav
{
float: left;
position: absolute;
left: 770px;
top: 10px;
list-style-type:none;
background-color: #FFFFF0;
}
a
{
    color: #000;
    text-decoration: none;
    font-family: helvetica, sans serif;
    text-align:right;
    }

#login

{
    width:325px;
    height: 250px;
    padding: 40px 60px 0 60px;
    color: #000;
    font: 12px Helvetica, sans-serif;
    background: url(../images/loginbox.png)  no-repeat left top;
    float: left;
    position: fixed;
```

```css
54
55
56
57   #login-box-name {
58       float: left;
59       display:inline;
60       width:80px;
61       text-align: right;
62       padding: 14px 10px 0 0;
63       margin:0 0 7px 0;
64   }
65
66   #login-box-field {
67       float: left;
68       display:inline;
69       width:230px;
70       margin:0;
71       margin:0 0 7px 0;
72   }
73
74
75   .form-login  {
76       width: 205px;
77       padding: 10px 4px 6px 3px;
78       border: 1px solid #0d2c52;
79       background-color:#fff;
80       font-size: 16px;
81       color: #C00;
82   }
83
84
85   .login-box-options  {
86       clear:both;
87       padding-left:87px;
88       font-size: 11px;
89   }
90
91   .login-box-options a {
92       color: #C00;
93       font-size: 11px;
94
95   }
96
97   #slogan
98   {
99   float: left;
100  position: fixed;
101  top: 310px;
102  left: 520px;
103  }
```

FINAL SITE

FINAL SITE

```
◄ ► ◇ ☐  social.html   ⬍  (no symbol selected)   ⬍

<!DOCTYPE html>
<head>
<link href="css/styles2.css" rel="stylesheet" type="text/css" />
<title>Social</title>

<div class="wrapper">
<body>

</body>

<aside id="logo">
<a href="index.html"><img src="images/logo.png"/>
</aside>

<nav>
<ul>
<li><a href="social.html">Social</a></li>
<li><a href="store.html">Store</a></li>
<li><a href="map.html">Map</a></li>
<li><a href="games.html">Games</a></li>
</ul>
</nav>

<section>

<img src="images/bodysocial_03.png"/>
</section>

<h1>Gold Rush</h1>

<aside id="info">
<h2>Harvey Dent</h2>
</aside>

<div class="profliepic">
<img src="images/harveydent_03.png"/>
</div>

<div class="links">
<h3> Messages </h3>
<h3> Friends </h3>
</div>

<div class="communities">
<h4> Communities </h4>
<ol>
<li>Family</li>
<li>Miners United</li>
<li>San Fran</li>
</ol>
</div>
```

```
body
{
background-image: url(../images/socialbackground.jpg);
background-repeat: no-repeat;

}

<hr>
{
float: right;
right: 475px;
top: 250px;
width: 75%;

}

ul
{
list-style-type: none;
font-size: 2em;
color: #fff;
padding: 5px;
margin: 5px;

}

nav

{
float: left;
position: fixed;
left: 775px;
top: 10px;
list-style-type:none;


background-color: #FFFFF0;

}

a
{
    color: #000;
    text-decoration: none;
    font-family: helvetica, sans serif;
    text-align:right;
}

a:hover
```

```
<div class="hr">
<img src="images/horizontalrule_06.png"/>
<div/>

<div class="gatherings">
<h4> Local
Gatherings </h4>
<ol>
<li>Camp Party</li>
<li>Group Mining</li>
<li>Family Visiting</li>
</ol>
</div>

<div class="feedone">
<h5>FRONTIER FEED</h5>
</div>
<div class="feedtwo">
<h4>FAMILY FEED</h4>
</div>

<div class="socialfeed">
<img src="images/socialfeed_05.png"/>
</div>

<div class="propic">
<img src="images/profilepics_06.png"/>
</div>
<div class="propic2">
<img src="images/profilepics_09.png"/>
</div>
<div class="propic3">
<img src="images/profilepics_12.png"/>
</div>
<div class="propic4">
<img src="images/profilepics_16.png"/>
</div>
<div class="propic5">
<img src="images/profilepics_18.png"/>
</div>
```

```
h1
{
float:left;
position: absolute;
top: 0px;
left: 158px;
color: #FFF;
font-size: 1.5em;
padding: 3px;
background: #C00;
width: 610px;
height: 2em;
border-top-left-radius: 38px 38px;
border-bottom-right-radius: 38px 38px;
border-top-right-radius: 38px 38px;

}

h2
{
float: left;
position: absolute;
top: 65px;
left: 172px;
color: #000;
font-size: 1.1em;
font-family: helvetica, sans serif;
font-weight: bold;
}

.profliepic
{
float: left;
position: absolute;
top: 110px;
left: 172px;
}

h3
{
color: #000;
font-size: 1.1em;
text-align: center;
font-weight: bold;
}
```

FINAL SITE

FINAL SITE

```
<!DOCTYPE html>
<head>
<link href="css/styles3.css" rel="stylesheet" type="text/css" />
<title>Store</title>

<div class="wrapper">
<body>
</body>

<aside id="logo">
<a href="index.html"><img src="images/logo.png"/>
</aside>

<nav>
<ul>
<li><a href="social.html">Social</a></li>
<li><a href="store.html">Store</a></li>
<li><a href="map.html">Map</a></li>
<li><a href="games.html">Games</a></li>
</ul>
</nav>

<section>
<img src="images/bodysocial_03.png"/>

</section>


<h1>Market</h1>

<aside id="items">
<img src="images/itemsnav_03.png"/>
</aside>

<aside id="ads">
<img src="images/ads_03.png"/>
</aside>

<aside id="menu">
<img src="images/marketitems_06.png"/>
</aside>

<aside id="trades">
<img src="images/marketitems_10.png"/>
</aside>

<header>
HOT ITEMS
</headers>
```

```
a
{
    color: #000;
    text-decoration: none;
    font-family: helvetica, sans serif;
    text-align:right;
    }


a:hover
{
text-decoration: underline;
}



#items
{float: left;
position: absolute;
top: 100px;
left: 338px;


}

#ads
{
float: left;
position: absolute;
top: 100px;
left: 190px;
}

#menu
{
float: left;
position: absolute;
top: 400px;
left: 360px;
}

#trades
{
float: left;
position: absolute;
top: 600px;
left: 360px;
}

header
```

```
<div class="item1">
<h2> PICKAXE </h2>
</div>
<div class="item2">
<h2> MININGPAN </h2>
</div>
<div class="item3">
<h2> WHISKEY </h2>
</div>


<aside id="price">
<h3> Price </h3>
</aside>

<aside id="quantity">
<h3> Quantity </h3>
</aside>

<aside id="price1">
<h4> $2.00 </h4>
</aside>
<aside id="price2">
<h4> $6.00 </h4>
</aside>
<aside id="price3">
<h4> $5.00 </h4>
</aside>

<aside id="trade">
<h5> TRADE </h5>
</aside>

<aside id="buttons">
<blockqoute> RequestTrade|AcceptTrade </blockqoute>
</aside>

<aside id="buttons2">
<blockqoute> for </blockqoute>
</aside>

<aside id="buttons3">
<p> YourItems... <p>
</aside>

<aside id="buttons4">
<p> WantedItems... <p>
</aside>
```

```
{
color: #000;
font-size: .75em;
}

h3
{
color: #000;
font-size: .5em;
font-family: helvetica, sans serif;
}


h4
{
color: #000;
font-size:.25em;
font-family: helvetica, sans serif;
}

h5
{
color:#FFD700;
font-size: .75;
}

blockqoute
{
color: #FFF;
font-size: .5em;
font-family: helvetica, sans serif;


}

p
{
font-size: .25em;
font-family: helvetica, sans serif;
}


section
{
float: left;
position: absolute;
top: 10px;
left: 175px;
```
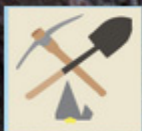
FINAL SITE

School   References   DISTRACTIONS   BANK

Map

Social
Store
Map
Games

Map Chart

—— RIVERS

● CITY

▲ COMMUNITY

FINAL SITE

```html
<!DOCTYPE html>
<head>
<link href="css/styles4.css" rel="styl
<title>Store</title>

<div class="wrapper">
<body>
</body>

<aside id="logo">
<a href="index.html"><img src="images/
</aside>

<nav>
<ul>
<li><a href="social.html">Social</a></
<li><a href="store.html">Store</a></li
<li><a href="map.html">Map</a></li>
<li><a href="games.html">Games</a></li
</ul>
</nav>

<section>
<img src="images/bodysocial_03.png"/>
</section>



<h1>Map</h1>



<aside id="mapicons">
<img src="images/mapicons_06.png"/>
</aside>

<aside id="map">
<img src="images/themap.png"/>
</aside>
```

```css
body
{
background-image: url(../images/mapbackground.jpg);
background-repeat: no-repeat;

}

<hr>
{
float: right;
right: 475px;
top: 250px;
width: 75%;
}

ul
{
list-style-type: none;
font-size: 2em;
color: #fff
padding: 5px;
margin: 5px;
}

nav
{
float: left;
position: absolute;
left: 800px;
top: 10px;
list-style-type:none;
background-color: #FFFFF0
}

a
{
color: #000;
text-decoration: none;
font-family: helvetica, sans serif;
text-align:right;
}


a:hover
{
text-decoration: underline;
}

h1
{
```

```css
float:left;
position: absolute;
top: 0px;
left: 182px;
color: #FFF;
font-size: 1.5em;
padding: 3px;
background: #C00;
width: 610px;
height; 2em;
border-top-left-radius: 38px 38px;
border-bottom-right-radius: 38px 38px;
border-top-right-radius: 38px 38px;
}


#map
{
float: left;
position: absolute;
top: 80px;
left: 325px;
}

#mapicons
{
float: left;
position: absolute;
top: 200px;
left: 190px;
}
```

FINAL SITE

FINAL SITE

```html
<!DOCTYPE html>
<head>
<link href="css/styles5.css" rel="style
<title>Store</title>

<div class="wrapper">
<body>
</body>

<aside id="logo">
<a href="index.html"><img src="images/1
</aside>

<nav>
<ul>
<li><a href="social.html">Social</a></
<li><a href="store.html">Store</a></li
<li><a href="map.html">Map</a></li>
<li><a href="games.html">Games</a></li
</ul>
</nav>

<section>
<img src="images/gamesbody_03.png"/>

</section>


<h1>Pot Of Gold</h1>


<aside id="games">
<img src="images/games.png"/>
</aside>

<aside id="cards">
<img src="images/pokergame_03.png"/>
</aside>

<aside id="events">
<img src="images/sideevents_03.png"/>
</aside>
```
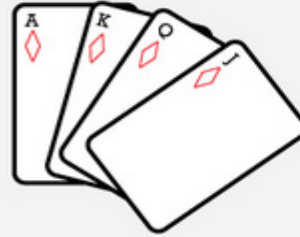
```css
a:hover
{
text-decoration: underline;
}

#cards
{
float: left;
position: absolute;
top: 350px;
left: 325px;
width: 90%;

}

#games
{float: left;
position: absolute;
top: 100px;
left: 325px;

}

#events
{float: left;
position: absolute;
top: 100px;
left: 185px;

}


h1
{
float:left;
position: absolute;
top: 0px;
left: 182px;
color: #FFF;
font-size: 1.5em;
padding: 3px;
background: #C00;
width: 610px;
height; 2em;
```

FINAL SITE